



Hunt Midwest

PRESS RELEASE

Hunt Midwest Adds Senior Living to its Benson Place Master-Planned Residential Community in Kansas City's Northland Benton House of Shoal Creek adds senior housing to established master-planned community

KANSAS CITY, Mo – April 30, 2012 – Hunt Midwest Real Estate Development, in partnership with Principal Senior Living Group, announces the opening of Benton House at Shoal Creek, an assisted living facility located on the grounds of the Benson Place master-planned residential community in Kansas City's Northland. Benton House will accommodate up to 80 residents.

The 40,000-square-foot facility features 59 rooms configured in a figure eight around two courtyards. Seventy-five percent of the center is dedicated to assisted living and 25 percent is designated for memory care or Alzheimer's patients. The apartment-style suites range from 330 to 552 square feet with pricing designed around a simple monthly rental. Residents will enjoy a variety of amenities such as the country kitchen, media room, private family dining room and hair salon.

The addition of the Benton House senior living facility to the 500-acre Benson Place mixed-use community brings to fruition Hunt Midwest's goal of offering full lifecycle housing choices within a single community. There is already a child daycare facility on site and Benson Place is located within the boundaries of the award-winning Liberty School District.

"Benson Place offers housing options that meet the needs of multiple generations," said Ora Reynolds, president of Hunt Midwest Real Estate Development, Inc. "Research shows that adult children want 'grandma and grandpa' nearby. The addition of Benton House to the Benson Place community gives senior citizens the option of living in the same community as their children and grandchildren when they are ready to move to a senior living facility."

Conveniently located just east of I-435 and west of Flintlock Road and I-35, Benson Place is a mixed-use community with 1,300 homes for various lifestyles including single-family, townhomes and patio homes ranging in price from the low \$100,000s to the low \$300,000s. The community features a full range of amenities including a pool, walking trails, children's play structures, acres of natural areas and a lake.

"Benton House also gives seniors who've already downsized into a townhome or patio home and need additional assistance, a rental option so that they can stay in the community they know and love," Reynolds added. "So when they're considering a move, they don't have to abandon their community – they can simply move a few blocks away."

As part of a \$30 million investment to Kansas City's senior living market, Hunt Midwest also plans to open Benton House of Lee's Summit, located at U.S. Highway 50 and Todd George Road near Hunt Midwest's Eagle Creek master-planned community, in May. The company has broken ground on Benton House of Prairie Village on the Kansas side, which is scheduled to open in early 2013.

For more information about Benton House at Shoal Creek call 816-407-9667 or visit www.BentonHouse.com.

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About Hunt Midwest Enterprises

Hunt Midwest Enterprises, Inc. is a Kansas City, Missouri-based company comprised of two wholly-owned subsidiaries: Hunt Midwest Real Estate Development, Inc., developer of over 6,000 acres of commercial, retail, industrial and residential property, and owner/developer of SubTropolis, the world's largest underground business complex; and Hunt Midwest Mining, Inc., 50% owner of the region's largest supplier of crushed limestone, Hunt Martin Materials, L.L.C.

Hunt Midwest, a privately held company, is owned by the Lamar Hunt family. The Hunt family business is a diverse portfolio of entities involved in real estate, sports/media, energy/resources, private equity, and investments. Marquee entities include the Kansas City Chiefs, Hunt Midwest, Chicago Bulls, FC Dallas Stadium, FC Dallas Soccer Club and United Center.

About Principal Senior Living Group

Principal Senior Living Group was founded in 1997 with the goal of providing high-quality assisted living and memory care communities. The company's Benton House assisted living facilities serve seniors who don't want or need a nursing home, but who are weary of home upkeep, in need of a little personal assistance or simply desire to have more interaction with others. Principal Senior Living Group's hand-on management style, careful staff selection and successful track record set a superior standard. The company currently owns and operates 11 Benton House assisted living and Alzheimer's/memory care services centers.

For More Information:

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