



## Hunt Midwest



**ERIC FORD**  
**Manager**  
**Marketing Services**

As manager of marketing services, Eric Ford is responsible for creating and maintaining all of the Industrial/Commercial Real Estate division's collateral material, websites, social media, marketing data bases and company branding. His creation of various targeted marketing packages has helped attract many new customers and tenants.

Eric has over 30 years of experience in marketing and advertising-related ventures. He is a long-time member of the Kansas City Direct Marketing Association.

Eric is a graduate of Missouri State University where he received his bachelor's degree in marketing. He and his family are residents of Leawood, Kansas.

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