



Hunt Midwest



ALLY SHERWIN
Coordinator
Residential Marketing

As residential marketing coordinator, Ally engages with real estate agents, home builders, and her colleagues to establish and execute a variety of marketing strategies designed to attract new residents to Hunt Midwest's master planned communities. Ally is responsible for social media and website content development, event planning, and managing the design and distribution of printed collateral, advertisements, direct mail, and email campaigns.

Ally graduated from the University of Missouri with a Bachelor of Arts in English and, through various internships, gained experience in publishing, English literature, and digital illustration. Throughout college Ally was employed by Lakota Coffee Company where, in her most recent role as social media manager, her efforts led to increased brand awareness and customer loyalty.

In her free time, she enjoys illustrating children's books and listening to true crime podcasts.

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