



# Hunt Midwest

## PRESS RELEASE

### **Plans Underway for Annual Groundhog Run at Hunt Midwest SubTropolis on January 26, 2014**

**Sanctioned races that are run totally underground raise money for Children's TLC**

KANSAS CITY, Mo – December 9, 2013 – Hunt Midwest Real Estate Development will host the 32nd annual Groundhog Run on Sunday, January 26, 2014, at SubTropolis, the world's largest underground business complex. The event features 5K and 10K races in waved starts. The 5K run will begin at 8 a.m., and the 10K at 10 a.m. The races are sanctioned by KC Running Company.

As the presenting sponsor of the event, Hunt Midwest – which is owned by the Lamar Hunt family – donates the use of SubTropolis to Children's Therapeutic Learning Center (Children's TLC). Each year Hunt Midwest spends more than 350 man hours preparing for the race.

The geothermal properties of SubTropolis ensure race-day temperatures are always comfortable, with averages between 65 and 72 degrees, regardless of the conditions outside. The amount of leasable space at SubTropolis has recently exceeded five million square feet and an additional eight million square feet are available for future development.

As SubTropolis has grown over the years, so has the Groundhog Run. Hunt Midwest has given organizers permission to add 500 additional entries to the popular race, bringing the total number of participants in this year's event to 4,500. The race is expected to sell out as in years past. New for 2014, all 10K participants who finish the race will receive a commemorative medal.

The Groundhog Run benefits Children's TLC, which is a Kansas City-based Therapeutic Preschool and Therapy Clinic that serves children with disabilities, developmental delays and fragile medical conditions. As the largest fundraiser for Children's TLC, money raised from the Groundhog Run helps provide high-quality early education and individualized therapies to thousands of children with special needs from across the greater Kansas City area.

One of the longest standing runs in Kansas City, the Groundhog Run has raised more than \$4 million since its inception in 1982. Due to the event's popularity over the years, proceeds have grown from \$8,000 the first year to \$227,000 in 2013. Chairman of the 2014 event is Rob Hagg of Creative Marketing and Heather Wong is the co-chair. Both are Children's TLC board members.

"The Hunt family is synonymous with the Chiefs but a lot of Kansas Citians don't know that they also own SubTropolis, where they donate both the facility and the help of Hunt Midwest employees each year for the race," said Patti Glass, Children's TLC interim executive director. "They handle all of the logistics on race day to make sure the Groundhog Run goes off without a hitch."

To register for the Groundhog Run or to learn more, visit [ChildrensTLC.org](http://ChildrensTLC.org).

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## About SubTropolis

As the largest underground business complex in the world, Hunt Midwest [SubTropolis](#) sets the standard for subsurface business developments. SubTropolis was created through the mining of a 270-million-year-old limestone deposit. In the mining process, limestone is removed by the room and pillar method, leaving 25-foot square pillars that are on 65-foot centers and 40 feet apart.

Among the many benefits tenants enjoy are low lease rates that are 30-50 percent less than above-ground facilities; low utility costs that offer 50-70 percent savings in total energy costs; and the largest foreign-trade zone under one roof in the United States. SubTropolis is home to more than 50 local, regional, national and international companies which operate underground and employ more than 1,500 people.

In 2012, SubTropolis earned a perfect ENERGY STAR energy performance rating of 100 in the category of unrefrigerated warehouse from the EPA. Of the six warehouse facilities in Kansas and Missouri that have earned the ENERGY STAR, SubTropolis is the only one to receive a perfect rating.

## About Hunt Midwest

[Hunt Midwest](#) Enterprises, Inc. is a Kansas City, Missouri-based company comprised of two wholly-owned subsidiaries: Hunt Midwest Real Estate Development, Inc., developer of more than 6,000 acres of commercial, retail, industrial and residential property, and owner/developer of SubTropolis, the world's largest underground business complex; and Hunt Midwest Mining, Inc., 50 percent owner of the region's largest supplier of crushed limestone, Hunt Martin Materials, LLC.

Hunt Midwest, a privately held company, is owned by the Lamar Hunt family. The Hunt family business is a diverse portfolio of entities involved in real estate, sports/media, energy/resources, private equity and investments. Marquee entities include the Kansas City Chiefs, Hunt Midwest, Chicago Bulls, Toyota Stadium, FC Dallas Soccer Club and United Center.

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