



# Hunt Midwest

## PRESS RELEASE

### **Hunt Midwest Celebrates 20 Years of Residential Real Estate Development** **Owned by the Lamar Hunt family, the company has developed more than** **5,000 homesites in Kansas City since 1993**

KANSAS CITY, Mo – September 25, 2013 – Hunt Midwest Real Estate Development, Inc. is celebrating the 20th Anniversary of its Residential Real Estate Division. The Kansas City, Missouri-based company, owned by the family of legendary sports pioneer and entrepreneur Lamar Hunt, has developed more than 6,000 acres of commercial, retail, industrial and residential property.

“Our 20th anniversary in residential real estate development is quite a milestone for us,” said Brenner Holland, general manager of Hunt Midwest’s Residential Division. Beginning September 28, Hunt Midwest will launch a “20 Prizes in 20 Days!” promotion as part of the celebration. “We chose to begin our celebration at the same time as Kansas City’s Fall Parade of Homes, in a way that would thank the thousands of residents, builders, real estate agents and other stakeholders who have played an important role in the quality communities we have built over the years.

In 1993, Hunt Midwest started its Residential Real Estate Division with the transformation of 300 acres that Lamar Hunt had purchased in the 1970s into North Brook, one of the Northland’s first master-planned communities. North Brook set the bar for development in the Northland and the stage for the future of Hunt Midwest’s residential developments.

Since 1993, Hunt Midwest has developed more than 5,000 platted lots in master-planned residential communities in Kansas City’s Northland, North Kansas City, Platte County, Lee’s Summit and Raymore, Missouri. These communities include Benson Place, Bennington Park, Bridlewood, Brighton Woods, Eagle Creek, The Fairways, Northgate Village, The Reserve at Riverstone, Running Horse, Staley Hills, Steeple Oaks, Timber Trails and Woodneath Farms. Hunt Midwest residential developments offer something for every lifestyle including signature neighborhood amenities such as abundant green space, parks, lakes, playgrounds, walking trails, tennis courts, pools and cabanas.

Ora Reynolds, now president of Hunt Midwest, was charged with launching the company’s Residential Real Estate Division in 1993. “I’m thrilled to see the growth our company has experienced since the first home was built 20 years ago,” said Reynolds. “More importantly, the desire to give back and make Kansas City a better place is Lamar Hunt’s legacy. I am certain he would be pleased to see how many people have enjoyed raising their families in Hunt Midwest communities across the Kansas City area.”

Today, in addition to residential real estate, the Hunt Midwest Residential Division is also involved in developing sites for senior housing, including five area Benton House assisted-living and memory care communities. The division also has branched into multi-family housing, mixed-use development and construction services.

**The 2013 Fall Parade of Homes – sponsored by the Home Builders Association of Greater Kansas City – will showcase 269 new homes that will be open to the public and free to tour from 11 a.m. to 6 p.m., September 28 through October 13. Seventy-eight builders are participating. With home prices ranging from less than \$200,000 to \$1.2 million, there is something for everyone on the Parade. This year’s Fall Parade includes 15 homes in Hunt Midwest communities.**

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Hunt Midwest will kick off a “20 Prizes in 20 Days!” promotion, beginning with a postcard mailing to residents in its active master-planned communities. Residents are encouraged to complete the entry form on their postcards and take them to one of the model homes in a Hunt Midwest community featured on the Parade. In addition, Parade of Homes visitors are welcome to participate by completing registration forms available in each community with homes on the Parade.

Entries will be collected throughout the Parade, from September 28 through October 13. Prize drawings will occur daily between October 3 and October 22. Prizes include tickets to a 2013 Chiefs game, an iPad and more. The Grand Prize is a \$750 gift card to Lowe’s. Additional information about the contest, including a complete list of prizes, is available at [www.HuntMidwestKC.com/20Years](http://www.HuntMidwestKC.com/20Years).

### **About Hunt Midwest**

**Hunt Midwest** Enterprises, Inc. is a Kansas City, Missouri-based company comprised of two wholly-owned subsidiaries: Hunt Midwest Real Estate Development, Inc., developer of more than 6,000 acres of commercial, retail, industrial and residential property, and owner/developer of SubTropolis, the world’s largest underground business complex; and Hunt Midwest Mining, Inc., 50 percent owner of the region’s largest supplier of crushed limestone, Hunt Martin Materials, LLC.

Hunt Midwest, a privately held company, is owned by the Lamar Hunt family. The Hunt family business is a diverse portfolio of entities involved in real estate, sports/media, energy/resources, private equity and investments. Marquee entities include the Kansas City Chiefs, Hunt Midwest, Chicago Bulls, Toyota Stadium, FC Dallas Soccer Club and United Center.

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